



EA: DISSEMINATION

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Erasmus Student Network AISBL

Site Visit Nicosia. 7th April – 8th April

WEBSITE

* Main Dissemination tool

AUDIOVISUAL MATERIAL

* An accessible video!

* Made by students of EhB (P3)

- Mathias Ruelle
- Lena Dewaegenere

* Innovative approach

* Students4students

SOCIAL MEDIA

- ✱ Facebook Page of the project
 - Integration with the website
- ✱ Use of existing ESN facebook channels
 - 50.000 followers on Facebook
 - 180.000 impressions/day of each post
- ✱ Promotion of the audiovisual material
 - Embed videos from Youtube/Vimeo
 - Downloadable videos

ESN NETWORK

* 369 ESN Sections in 35 Countries

* Communication Tools

- esn.org (60.000 unique visitors/month)
- ESN Magazine (3 issues/year, 3000 copies, online and printed version)
 - <http://www.esn.org/magazine>
- ESN Newsletter (twice a month, 6600 subscriptions)
- Mailing List

* ESN Events

- Statutory meetings
- Regional Platforms
- Sections' events

* External Representation of the International Board

UNICA NETWORK



- * network of 43 universities
 - combined strength of over 120,000 staff and 1,500,000 students.
- * Events, Conferences, Meetings of the network
- * External Representation
- * Good Positioning

OTHER ORGANIZATIONS

✱ ESN and UNICA cooperate with different organizations such as:

- ACA
- ESU
- AEGEE
- European Youth Forum (YFJ)
- IFISO
- Coimbra Group
- Etc...

✱ The Project will be promoted in different occasions by all the partners

DISSEMINATION



- * Events and Conference where the project was presented
 - EAIE 2010, Nantes DIW Session, September 2010 (ESN)
 - CND Milano, December 2010 (ESN)
 - ExchangeAbility Conference Athens, December 2010 (ESN)
 - Conference «Universal Learning Design», Brno, February 2011 (Comenius University)
 - UNICA Working Group on Disabilities, February 2011 (UNICA)
 - IFISO 2011 Krakow, March 2011 (ESN)
 - ESN Annual General Meeting, April 2011 (ESN)
- * Planned
 - AEGEE Agora Spring 2011, Alicante, April 2011 (ESN).
 - UNICA IRO Meeting, May 2011 (UNICA)
 - ERACON 2011, Athens, May 2011 (ESN&UNICA)
 - "Education for All" Conference, June 2011 (UNICA)
 - Antwerp Seminar, paper submitted (EhB)
 - And more!



EXCHANGEABILITY.EU

INTRODUCTION



* Why a website?

- Accessibility
 - W3CAG 2.0 compatibility
 - accessible website
- Dissemination tool
 - Information about the project
 - Information about site visits
 - Feeds and Aggregator
 - Blog for site visits
 - Media integration
 - Video
 - Social Media (e.g. Facebook)

INTRODUCTION (2)



* Why a website?

- Internal tool
 - Publish information of the site visits
 - Programme and Agenda
 - Maps or similar content
 - Store the information about the project
 - Write about our experience
 - Feedback forms
- Publications
 - Video(s)
 - Pictures
 - Report and Guidelines

EXTRA FEATURES



* Integration with other websites

- Aggregator
 - Share with us your news!

* Social Media integration

* Feedback forms online for each Site Visit

* «Share your experience!» (New!)

- Let's gather stories!

* Next?

- Supporters Page

Test the accessibility of the content created



Menu settings Not in menu	Available Tests: <ul style="list-style-type: none"><input type="checkbox"/> "Basefont" should not be used - More<input type="checkbox"/> "Embed" elements cannot have an empty "alt" attribute - More<input type="checkbox"/> "Embed" elements must have an "alt" attribute - More<input type="checkbox"/> "Font" elements should not be used - More<input type="checkbox"/> "Label" elements should not contain an input element - More<input type="checkbox"/> "Legend" text must not contain just whitespace - More<input type="checkbox"/> "Legend" text must not contain placeholder text like "form" or "field" - More<input type="checkbox"/> "Menu" elements should not be used for formatting - More<input type="checkbox"/> "Meta" elements must not be used to refresh the content of a page - More<input type="checkbox"/> "Noembed" elements must be the same content as their "embed" element - More<input type="checkbox"/> "Pre" elements should not be used for tabular data - More<input type="checkbox"/> "Select" elements must not contain an "onchange" attribute - More<input type="checkbox"/> "Text" input elements require a non-whitespace default text - More<input type="checkbox"/> A "longdesc" attribute is required for any image where additional information not in the "alt" attribute is required - More<input type="checkbox"/> A "skip to content" link should exist as one of the first links on the page - More<input type="checkbox"/> Abbreviations must be marked with an "abbr" element - More<input type="checkbox"/> Acronyms must be marked with an "acronym" element - More
Accessibility Tests	
Revision information No revision	
Authoring information By marcolr	
Publishing options Published, Promoted to front page	
File attachments No attachments	
XML sitemap Inclusion: Default (excluded) Priority: Default (0.5)	
Comment settings Read/Write	
URL path settings Automatic alias	

Change the size of the text to enhance the readability of the website



The screenshot shows a website header with a search bar and navigation links: SEARCH, CONTACT, LOGIN. Below the header, there are links for 'TE VISITS', 'BLOGS', and 'SHARE YOUR EXPERIENCE!'. A date '7 APRIL 2011' is displayed, followed by a 'COLOR SWITCH' section with a dropdown menu set to 'Color' and a 'Switch' button. The word 'CYPRUS' is visible at the bottom of the screenshot.

Color – B&W selection to enhance the readability of the website



DISCOVERING CYPRUS

edit

The next event of ExchangeAbility is the site visit to Nicosia! The University of Cyprus will host the event, ELTE University of Budapest will be the visiting institution.

Activity Programme of the UNICA* ExchangeAbility Project for Students with Disabilities

ACADEMIC AFFAIRS AND STUDENT WELFARE SERVICE

ELTE University Site Visit to University of Cyprus, Nicosia
7 – 8 April 2011

Programme

Thursday 7 April 2011

13:30 Depart from hotel for the University of Cyprus (UCY) New Campus

14:00-14:45 Reception at the UCY New Campus, Social Activities Building

7 APRIL 2011

CYPRUS
NICOSIA
SITE VISIT
UNIVERSITY OF CYPRUS



COLOR SWITCH

Color



Switch

ABOUT EXCHANGEABILITY

According to the data from the European Commission, there is a very low participation of students with special need in the Erasmus mobility and, more in general, in exchange opportunities (only 0.17% in 2008-2009).

The aim of ExchangeAbility is to encourage an increase in the number of students with special needs taking part in the exchange programmes by stimulating their mobility through the organisation of site visits connected with different activities.

PREVIOUS BLOG POSTS

EXCHANGEABILITY

View Edit

Background

According to the data from the European Commission, there is a very low participation of students with special need in the Erasmus mobility and, more in general, in exchange opportunities (only 0.17% in 2008-2009).

The Project

A consortium composed by UNICA, ESN, ErasmusHogeschool Brussel, University of Cyprus, Tallinn University of Technology, Eötvös Lorand University Budapest, Comenius University Bratislava set up a project that aims to enable students with disabilities to participate more fully in exchange programmes.

The idea is to stimulate the mobility of students with disabilities by organising site visits to the five European universities. The visits will be organised by the partner universities with the cooperation and involvement of the 'ExchangeAbility Ambassadors' (students with disabilities) from both welcoming and sending universities.

A grant for the project was approved by the European Commission (call DG EAC/41/09) in the framework of the "Lifelong Learning Programme", action "Erasmus Accompanying Measures".

Aims

The main aim of ExchangeAbility is to encourage an increase in the number of students with special needs taking part in the exchange programmes by stimulating

COLOR SWITCH

Black & White

MARCOLR

- [My account](#)
- ▶ [Create content](#)
- ▶ [Feed aggregator](#)
- ▶ [Administer](#)
- [Log out](#)



**THANKS FOR YOUR
ATTENTION**